

# CALIFORNIA EMERGING TECHNOLOGY FUND

Please email your organization profile to [info@cefund.org](mailto:info@cefund.org).

## COMPUMENTOR

JANUARY 30, 2007

### – ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	<b>COMPU</b> MENTOR
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Name of Program or Project	TechSoup
Geographic Location or Focus of Program or Project	California, National, and International
Demographic Overview of Focus Community or Population	Nonprofits, NGO's, Civil Society Organizations
Description of Program or Project	
<ul style="list-style-type: none"> <li>o Goals, Objectives, Strategies, Actions, Outcomes</li> </ul>	<p><u>Goals:</u> TechSoup is working toward a time when every nonprofit and NGO on the planet has the technology resources and knowledge they need to operate at their full potential.</p> <p><u>Strategies:</u> TechSoup removes barriers of cost, knowledge, and access to a support community that limit nonprofits ability to use technology effectively for social change</p> <p><u>Actions:</u> TechSoup Stock product philanthropy distribution (remove barriers of cost); TechSoup technology information portal and TechCommons Healthy and Secure computing initiative (remove barriers of knowledge), TechSoup Forums online community, Consultant Commons, and Netsquared's conference, web site and events (remove barrier of access to communities of support)</p> <p><u>Outcomes:</u> see evidence of success below</p>
<ul style="list-style-type: none"> <li>o Brief History (when founded or launched)</li> </ul>	<p>Founded in 1987, CompuMentor has 20 years of experience helping nonprofits use technology effectively for social change. Over the past two decades CompuMentor has built a deep understanding of how to deploy essential technologies in environments that are short on staff and starved for capital.</p>

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TUESDAY, JANUARY 30, 2007  
ORGANIZATION AND PROJECT OVERVIEWS

<ul style="list-style-type: none"> <li>○ Size or Magnitude of Program or Project</li> </ul>	
<ul style="list-style-type: none"> <li>▪ Number of People Served, Involved, Impacted</li> <li>▪ Budget and Staff</li> </ul>	<p>32,000 organizations received product donations in FY2006 350,000 unique monthly visitors to TechSoup Web site in 190 countries 69,200 monthly visitor session in TechSoup online discussion forums \$15M/yr and staff of 140</p>
<ul style="list-style-type: none"> <li>▪ Funding Sources and Partners</li> </ul>	<p>Approximately 70% of funding is earned income. Foundation sources include: Bill &amp; Melinda Gates Foundation; W.K. Kellogg Foundation; Surdna Foundation; Microsoft Corp.; Cisco Systems; CCPF; CTCF; among others.</p> <p>CompuMentor partners with 25 donor/vendor partners on TechSoup Stock such as technology majors like Cisco, Microsoft, Symantec, Intuit, and Adobe as well as nonprofit specialized offerings including BAVC's Interactive Learning Series. CompuMentor provides legal operating systems to a network of 350 Microsoft Authorized Computer Refurbishers throughout North and South America including StreetTech and OTXWest. CompuMentor partners with international partner NGOs in 6 countries including: CTT (UK); SangoNET (South Africa); SocialWare (Belgium); BDR in Poland; TechnoSite (Spain); and CISA (Australia). CompuMentor also partners with numerous local and national nonprofit technology organizations including NPower: OneEconomy; Guidestar; Network For Good; HandsOn; VolunteerMatch; N-Ten; WebJunction; CivicSpace; among many others.</p>
<ul style="list-style-type: none"> <li>○ Results and Evidence of Success</li> </ul>	
<ul style="list-style-type: none"> <li>• Metrics for Evaluation Progress</li> <li>• Change in Outcomes or Metrics Over Time (How long does it take to secure results?)</li> </ul>	<p>\$207M retail value of technology product donations distributed. \$197M potential savings for NGOs 799,000 technology products distributed to NGO sector 159,500 technology worksheets downloaded Year over year growth of potential savings has historically increased at a rate of approximately 30%/year</p>