

CALIFORNIA EMERGING TECHNOLOGY FUND

ORGANIZATION PROFILE: ORGANIZATION NAME DATE

– ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	CALIFA LIBRARY GROUP
Name(s) of Principal(s) and Complete Titles	Linda Crowe, Executive Director Anthony Costa, Operations Manager Roberto Esteves, Services Manager
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Name of Program or Project (if different from organization)	
Geographic Location or Focus of Program or Project	Califa has a state-wide focus with offices in San Mateo and Pasadena.
Demographic Overview of Focus Community or Population	Califa is a state-wide consortium of 221 libraries of all types. The membership includes public libraries, academic libraries, special libraries, K-12 libraries and other library organizations.
Description of Program or Project named above	The goal of Califa is to serve California libraries by facilitating access to products and services through a cooperative network, which will allow members to take advantage of economies of scale.
o Goals	
o Objectives	Specifically, Califa saves libraries time and money, simplifies cooperation and collaboration, facilitates sharing of resources, increases the exposure and impact of statewide services, and introduces innovative products and services to the libraries of California.
o Strategies	Deliver cost-effective programs, services, and discounted products requested by Califa members through master contracts, pricing agreements, aggregated discounts and partnerships. Manage the Librarians' Internet Index (LII.ORG) as a quality collection of professionally selected and annotated information from the World Wide Web. Manage the California Libraries Catalog (calcat.org) as a union catalog of library holdings throughout

CALIFORNIA EMERGING TECHNOLOGY FUND

	<p>California.</p> <p>Manage the Califa Digital Collections (contentdm.califa.org) and the Local History Digital Resources Project as a digital repository for California libraries and their local history resources in digital format.</p>
<ul style="list-style-type: none"> ○ Actions 	<ul style="list-style-type: none"> ○ Produce monthly on-line news bulletin for member information ○ Create a Spring hands-on workshop for peer-to-peer sharing of “best practices” library programs/services. ○ Negotiate aggregated pricing and master contracts based upon member demand. ○ Sponsor and support shared ebook collections: <ul style="list-style-type: none"> ○ NetLibrary Legal ebooks ○ NetLibrary general ebooks with emphasis on business and technology ○ Proquest/Safari Tech Books Online ○ BWI Mission of California Series ○ Overdrive downloadable audio/ebooks: Northern Collection ○ Overdrive downloadable audio/ebooks: Southern Collection ○ NL downloadable audio: statewide <p>Manage the California Alliance of Library Consortia (CALICO) to provide coordination of group purchases and bulk buy of products and services in cooperation with California State University-Statewide Electronic Information Resources (CSU-SEIR), Statewide California Electronic Library Consortium (SCELC), and Community College Library Consortium (CCLC), and the California Digital Library (CDL).</p> <ul style="list-style-type: none"> ○ Hold Digitization Information Symposiums cosponsored with other California consortia (see CALICO above) ○ Sponsor with Metropolitan Cooperative Library System (LA County) and CALICO: “Califa Best Practices Fair”, featuring best practices from vendors, libraries, and state-granted projects
<ul style="list-style-type: none"> ○ Outcomes 	<ul style="list-style-type: none"> ○ \$4.2 million dollars in member library savings in 2006 due to aggregated purchasing and cooperation. ○ 31 digitized local history collections added to Califa Digital Collections (contentdm.califa.org)
<ul style="list-style-type: none"> ○ Brief History (when was the organization founded or when was the program launched?) 	<p>Califa was incorporated as a non-profit corporation in November 2003. This is the fifth year of Califa operations. In 2003-04, Library Services and Technology Act funds allowed the creation of the organization and the start of services. During 2004-05, Califa expanded its membership, services, products and delivery methods and rapidly expanded its scope. During 2005-06, Califa established a Product</p>

CALIFORNIA EMERGING TECHNOLOGY FUND

	<p>Review Advisory Committee; provided an Infopeople series on ebook services; increased its custom “concierge” service; and began aggressive programs for collaboration and cooperation with other consortia and information agents. Califa also assumed responsibility for the Librarians’ Internet Index (LII.ORG) and began providing Web-based services including CONTENTdm for the Local History Digital Resources Project and other Web-based services (e.g. E-vanced and libraries411).</p> <p>Califa membership is now 221 libraries. The membership breakdown: 144 public, 39 academic, 12 special, 11 school, 14 other (systems and consortia). To serve these members, Califa will continue to expand as an organization.</p>
<ul style="list-style-type: none"> ○ Size and Magnitude of Program or Project <ul style="list-style-type: none"> ▪ Number of People Served, Involved, Impacted 	221 California libraries serving almost all parts of California.
<ul style="list-style-type: none"> ▪ Annual Budget, Percentage of Earned Income and Staff 	Annual budget \$2.5 million Earned income 30% Staff: 50%
<ul style="list-style-type: none"> ▪ Funding Sources and Partners 	Library Services and Technology Act funds disbursed by the California State Library.
<ul style="list-style-type: none"> ○ Results and Evidence of Success <ul style="list-style-type: none"> • Metrics for Evaluation Progress 	Savings for California libraries (see Outcomes listed above) Ongoing financial support from the California State Library Growth in use by libraries and expanded statewide library services
<ul style="list-style-type: none"> • Change in Outcomes or Metrics Over Time • How long does it take to secure results for the program above? 	An annual evaluation of program indicates member priorities and resulting changes to programs have resulted in expanded services to meet member needs.

Note: By submitting the Organization Profile you are agree that the:

- Your Organization expressly grants permission to post the submitted information in a public area of the CETF website,
- Statements and representations made about your non-profit are true and contain falsehoods, and
- Your Organization will keep the information updated either on its own or at the prompting of CETF to ensure that it remains true and accurate reflects the current status and historical operating results of your organization.

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