

CALIFORNIA EMERGING TECHNOLOGY FUND

LOS ANGELES FACT FINDING CONVERSATION WITH KEY STAKEHOLDERS AND PROSPECTIVE PARTNERS

– ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	COMMUNITY TECHNOLOGY ORGANIZING CONSORTIUM (A PROJECT OF COMMUNITY PARTNERS)
Name(s) of Principal(s) and Complete Titles	Micheline Wilcoxon, Executive Director
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Name of Program or Project (if different from organization)	SAB
Geographic Location or Focus of Program or Project	Los Angeles, Riverside, Ventura, and San Bernardino Counties
Demographic Overview of Focus Community or Population	Community and Faith-based Non-Profit organizations, that provide services and resources to traditionally underserved communities (including poor/low-income communities, communities of color and the disabled).
Description of Program or Project named above	CTOC is an organizing resource for community technology efforts to exchange information, pool collective experiences, and advocate for equitable community access to technology. The Community Technology Organizing Consortium of Southern California has as its primary service areas; Ventura, Los Angeles, Riverside and San Bernardino counties. Goal: To build the capacity of community-based organizations (CBOs) to utilize technology to promote economic development, engage in political process, address health, and human service needs, and to foster the growth of their unique communities.
o Goals	
o Objectives	<ul style="list-style-type: none"> o Provide quality resources and information about technology and telecommunications services to communities and organizations. o Promote the use of Internet technology in diverse communities for the purpose of community economic development. o Advocate for equitable access to broadband technology. o Promote the creation of relevant community content for . . . o Provide training and education resources that foster the use/application of technology for economic development, social justice, education, health, and civic engagement. o Ensure that communities and individuals understand how to use technology competently, correctly, and safely.
o Strategies	<ul style="list-style-type: none"> o Provide regular training and educational programs that promote the integration of technology into program development. o Regularly held information & education workshops on topics that are relevant to CBOs.

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	<ul style="list-style-type: none"> ○ Develop curriculum and create comprehensive training programs based on a Train-the-Trainer Model. ○ Educate communities, policymakers, and non-profit organizations on the impact of technology and telecommunications' policies. ○ Participate in the development of public policy that creates sustainable resources for community organizations provide technology access and training to underserved communities. ○ Advocate for public policies that support equitable technology access in underserved communities.
<ul style="list-style-type: none"> ○ Actions 	<ul style="list-style-type: none"> ○ Over the past year-and-a-half, CTOC has offered (5) five Train-the-Trainer programs, (4) four Technical Assistance Workshops, (5) five Best Practices Workshops and (3) three Policy Educational Trainings. One training was delivered as collaboration between NPower and CTOC. ○ Collaborated with <i>Community Partners, Community Technology Centers' Network (CTCNet), and the Center for Nonprofit Management</i> to extend our outreach outside of the traditional CTC community. ○ Organizations that have presented at our educational workshops include: <i>Youth Learn, National Library of Medicine (NLM), Center for Digital Storytelling, Discovery Center, Bay Area Video Coalition, Tech Foundation, Broad Spectrum Community Development Corporation, Liberty Hill Foundation, Community Technology Foundation of California, California Consumer Protection Foundation, First Five of Los Angeles,, City of Long Beach, Long Beach CORAI, One Economy and Alliance for Technology Access, Citibank and the Internal Revenue Service.</i> ○ Provided public testimony advocating for funding that would support the efforts of community technology centers (CTCs) participating in the development of educational after-school programs that require advanced technology services. ○ CTOC brought local community members to the 2005 <i>Sacramento Day</i>, in support of the California Community Technology Policy Groups (CCTPG) annual event, through this experience, community members were directly engaged in advocacy efforts to inform technology policy and to demonstrate the relevance of public policy, and the work these community members undertake on behalf of under-represented communities. ○ Participated with a group of organizations lead by Common Assets to exchange best practices for building wireless community networks. ○ In 2005, participated in organizing and outreaching in California Community Wireless Summit with Common

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	<p>Assets.</p> <ul style="list-style-type: none"> ○ Ongoing collaborations with organizations working on statewide policy, including representation on the steering committee for California Community Technology Policy Group (CCTPG), and other coalitions such as Angelanos For Technology Access, Media Alliance on issues where the goals, values, and outcomes are shared. ○ Represented on the CTCNet Board of Director by two CTOC Planning Committee members. ○ Participated as readers on CTCNet’s most recent round of <i>Youth Vision</i> grants. ○ Provide outreach and coordination for the CTCNet and Alliance for Technology Access Connections for All southern California Accessibility Training Institute and grant program.
<ul style="list-style-type: none"> ○ Outcomes 	<ul style="list-style-type: none"> ○ Developed curriculum standards for “Train-the-Trainer” program that combines the best practices of seasoned CTC’s practioners in delivering technology skills to at-risk and underserved populations, including integration of language, cultural competency and accessibility standards. ○ Developed a website that provides links to training resources, a library of educational resources, and policy updates. ○ Held over 25 educational and training workshops based on “Models of Best Practices,” that provided capacity building information to over 400 Non Profit Organizations ○ In 2006, produced “A Needs Assessment of CT’s in Southern California Region” ○ Recognized as a leader and knowledge resource in the field of Community Technology
<ul style="list-style-type: none"> ○ Brief History (when was the organization founded or when was the program launched?) 	<p>CTOC was formed in 2000 by a voluntary group of individuals and organizations working to achieve Digital Inclusion. CTOC grew out of a meeting at the 1999 CTCNet Annual Conference and recognized for regional support and organizing among souther California CTCs.</p>
<ul style="list-style-type: none"> ○ Size and Magnitude of Program or Project <ul style="list-style-type: none"> ▪ Number of People Served, Involved, Impacted 	<p>Over 300 community organizations in our outreach database and are subscribe to the List serve from Los Angeles, San Bernardino and Riverside County.</p>
<ul style="list-style-type: none"> ▪ Annual Budget, Percentage of Earned Income and Staff 	<p>Annual Budget: \$100,000 60% directly to Staffing and Admin overhead</p>
<ul style="list-style-type: none"> ▪ Funding Sources and 	<p>Foundations: Community Technology Foundation of California, California Consumer Protection Foundation</p>

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<p align="center">Partners</p>	<p>Partnerships: Community Technology Centers' Network, Los Angeles Metropolitan Churches, Zero Divide Fellows(Policy Group), People Assisting the Homeless, Southern California Center for Nonprofit Management, NPower, Angelenos for Equitable Access to Technology, California Community Technology Policy Group.</p>
<ul style="list-style-type: none"> ○ Results and Evidence of Success <ul style="list-style-type: none"> ● Metrics for Evaluation Progress 	<ul style="list-style-type: none"> ● Measure number of organizations that are in attendance at workshops and trainings. ● Measure number of organizations that expanded or integrated internet technology into programs as a direct result of attending a CTOC education, informational, or training event. ● Through direct feedback from participant evaluations of the usefulness of CTOC educational workshops, and the resources and materials presented. ● The increased the number of opportunities for community-based organizations to collaborate or partner with schools, libraries, and other governmental agencies, resulting from the development and implementation of public policies. ● Evaluate the impact of the utilization of technology by community participants that are served by organizations that implement skills and program obtained through our workshop or training.
<ul style="list-style-type: none"> ● Change in Outcomes or Metrics Over Time ● How long does it take to secure results for the program above? 	<p>Change</p> <ul style="list-style-type: none"> ● The capacity of organizations attending training varies, and it necessary for CTOC staff to continually engage organizational staff in refining the indicators of success, based on a community organization's improved capacity to use technology. <p>Time</p> <ul style="list-style-type: none"> ● Educational workshop training sessions outcomes are measured within #? days training. CTOC regularly analyses survey instruments and creates reports based on direct feedback. ● Measurement of improvement of a organizations capacity is complete upon 90 days following workshops and training sessions. This is done through follow-up evaluations with individual organizations, and direct feedback. ● Measuring how underserved communities benefit from the integration of technology is an ongoing process and greatly depends on a community organization's capacity to launch new programs or improve existing ones. ..Example: "Breakaway Intel's Playhouse enhanced their multi-media program after attending our Digital Storytelling workshop and produced a series of youth developed digital movies." "Long Beach YMCA CORAL, apply to the California Teleconnect Fund as a direct result of attending our informational workshop that provide education on alternative funding sources. "