

CALIFORNIA EMERGING TECHNOLOGY FUND

ORGANIZATION PROFILE: ORGANIZATION NAME DATE

– ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	EAST PALO ALTO DIGITAL VILLAGE
Name(s) of Principal(s) and Complete Titles	Sharon Williams, Executive Director, O.I.C.W. Faye McNair-Knox, Executive Director, One East Palo Alto Solomon Hill, Director of Technology, Ravenswood City School District Ortensia Lopez, Executive Director, El Concilio of San Mateo County Stuart Jeffery, consultant, Community Wireless Nadine Watson, Program Coordinator, Community Interact Goro Mitchell, Executive Director, Community Development Institute Henrietta Burroughs, Editor, EPA Center for Community Media Rose Jacobs Gibson, President, San Mateo County Board of Supervisors Alvin James, City Manager, East Palo Alto
Contact Information (complete)	(Lead organization, fiscal agent) Ortensia Lopez El Concilio of San Mateo County 1419 Burlingame Avenue Suite N Burlingame, CA 94010 650 373-1087 or10sia@aol.com
Name of Program or Project (if different from organization)	East Palo Alto Digital Village
Geographic Location or Focus of Program or Project	City of East Palo Alto, California, and the Belle Haven neighborhood of Menlo Park, California. (East of Bayshore Community)
Demographic Overview of Focus Community or Population	East Palo Alto (EPA) (2000 Census) has 30,000+ residents and is 59% Hispanic, 23% African-American, 8% Pacific-Islander, 6% white, 2% Asian, 2% Other. The average household income is about \$45,000, but the area also has one of the largest average household sizes in the country, at 4.6 people per household. Students in the Ravenswood City School District, which roughly coincides with the EPA Digital Village area, qualify for free or reduced price lunch at a rate near 90%. The Belle Haven (BH) neighborhood of Menlo Park is also east of Hiway 101, and has a similar demographic make-up to EPA.
Description of Program or Project named above o Goals	<ul style="list-style-type: none"> • Bridge the technology gap between the East of Bayshore Community and its Silicon Valley neighbors. • Launch and support technology services that will improve the quality of life and enhance capacity building in the East of Bayshore community. • Provide East of Bayshore residents with mechanisms for developing a broad spectrum of communication options, enabling them to become increasingly informed, connected and empowered.

<ul style="list-style-type: none"> ○ Objectives 	<ul style="list-style-type: none"> • Focus on creating value for the community. • Be responsive to changing needs and new technology. • Operate with efficiency and cost effectiveness. • Maintain empowering and respectful relationships with all. • Insist on excellence and integrity at every level and in every aspect of our operations. • Be passionately dedicated to the quality and relevance of our services as they affect the well being of our community's residents.
<ul style="list-style-type: none"> ○ Strategies 	<p>The specific goals and projects of EPA Digital Village will develop and change over time, but they are grounded in four major strategic areas:</p> <p>Access: Provide community with access to technology, including infrastructure, tools, computer equipment, training, and technical expertise.</p> <p>Education: Provide community with the skills and technology training they need to participate fully in the Information Age.</p> <p>Enterprise: Help the community develop an adequate infrastructure to serve local businesses, and assist local businesses to access and benefit from technology infrastructure</p> <p>Collaboration and Outreach: Transform scattered and disparate technological resources into an effective community network.</p>
<ul style="list-style-type: none"> ○ Actions 	<p>Small Business Development Initiative: SBDI participant-business owners demonstrate small business growth and improvement through subsidized computer software, equipment and IT support, business development training and support</p> <p>1-to-1 E-Learning: Deployed laptop computers for student use in grades 4 to 8 at Belle Haven School in the Ravenswood City School District.</p> <p>Community Interact!: Provides subsidized high-speed Internet access to qualified nonprofits and faith-based organizations.</p> <p>Community Wireless: build a community-owned, wireless infrastructure in the East of Bayshore area that can support CI's planned subsidized wireless internet services for individuals and businesses.</p> <p>Technology Access Points: Computer centers of 10 to 20 computers placed in public places in the East of Bayshore area for the use of citizens.</p>
<ul style="list-style-type: none"> ○ Outcomes 	<p>A community with infrastructure, access, and a new attitude about the uses of technology for every-day living.</p>
<ul style="list-style-type: none"> ○ Brief History (when was the organization founded or when was the program launched?) 	<p>The East Palo Alto Digital Village was founded in 1999 during a visit of former US President Bill Clinton, the Reverend Jesse Jackson, and former Hewlett Packard President Carly Fiorini. HP pledged \$5 million over 3 years to bring this technology-starved area of Silicon Valley across the Digital Divide. That project created the beginnings of a mighty change by supplying hardware, software and support to schools, small businesses, non-profit organizations, faith-communities, neighborhood technology centers, etc. However, except for very few large organizations with T-1 capability, there was no broadband available in EPA and BH until August 2004! A grant from Mid-peninsula Cable Co-op has provided the hardware structure for Community Wireless, a community-wide wireless broadband network. The next step is to connect this broadband system to the above organizations and to individual households, and also to provide the technology support and a financial model to have it all be self-sustaining.</p>

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<ul style="list-style-type: none"> ○ Size and Magnitude of Program or Project <ul style="list-style-type: none"> ▪ Number of People Served, Involved, Impacted 	<p>The number of people served is the 40,000+ who live in EPA and Belle Haven. With so many community groups involved---private businesses, non-profits, faith-communities, schools, local governments---there has been a huge growth in the availability and use of technology during the last 5-7 years.</p>
<ul style="list-style-type: none"> ▪ Annual Budget, Percentage of Earned Income and Staff 	<p>Originally a 3-year budget of \$5,000,000 from HP for 2000-2003. EPA Digital Village itself has no staff and no earned income. Each of the partner organizations has donated staff time for this major community-wide collaboration. There have been subsequent smaller grants to carry on this work, primarily from the Hewlett Foundation and Cable Co-op.</p>
<ul style="list-style-type: none"> ▪ Funding Sources and Partners 	<p>Hewlett Packard Corporation, and all the individual partners in EPA Digital Village: O.I.C.W. One East Palo Alto Ravenswood City School District El Concilio of San Mateo County Community Wireless Community Interact Community Development Institute EPA Center for Community Media San Mateo County Board of Supervisors City of East Palo Alto</p>
<ul style="list-style-type: none"> ○ Results and Evidence of Success <ul style="list-style-type: none"> • Metrics for Evaluation Progress 	<p>Each piece of the EPA Digital Village had its own metrics for evaluation. They ranged from the increase in technological literacy for elementary school children, to increased use of computers by local small businesses, to visits at TAPs by community members, to the number of non-profits connected to the Internet.</p>
<ul style="list-style-type: none"> • Change in Outcomes or Metrics Over Time • How long does it take to secure results for the program above? 	<p>During the last 5-7 years there has been a constant growth in the use of technology by members of the target community. Some results came swiftly, such as use of computers in classrooms. Others take longer, such as senior citizen use of the TAPs.</p>

Note: By submitting the Organization Profile you are agree that:

- Your Organization expressly grants permission to post the submitted information in a public area of the CETF website,
- Statements and representations made about your non-profit are true and do not contain falsehoods, and
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