

# CALIFORNIA EMERGING TECHNOLOGY FUND

## ORGANIZATION PROFILE: HOMELESS PRENATAL PROGRAM JUNE 2007

### – ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	<b>HOMELESS PRENATAL PROGRAM</b>
Name(s) of Principal(s) and Complete Titles	Martha Ryan Executive Director and Founder
Contact Information (complete)	<b>2500 18<sup>th</sup> Street San Francisco, CA 94110 415 546 6756, ext. 320</b>
Name of Program or Project (if different from organization)	
Geographic Location or Focus of Program or Project	San Francisco
Demographic Overview of Focus Community or Population	The common denominator of HPP clients is poverty and motherhood. Most of the women are young (more than two-thirds are between the ages of 18-28), pregnant and/or already the mother of one or more children. Most live below government identified poverty lines, are homeless, or living in substandard, unstable environments, have experienced abuse in childhood, are victims of domestic violence, have been incarcerated, are substance abusers, have never had a job or haven't had one in many years, and have dropped out of school early, or done poorly because of circumstances in their lives, and as a result, lack the work and life skills necessary to be employable. The racial breakdown of HPP clients is 46 percent African American, 41 percent Hispanic/Latina, 11 percent Caucasian and 2 percent Asian-American.
Description of Program or Project named above o Goals	The Homeless Prenatal Program works with families to break the cycle of homelessness and poverty. Seizing the motivating opportunity created by pregnancy and parenthood, HPP joins with families to help them recognize their strengths and trust in their capacity to transform their lives.  Our goal is to help poor and homeless mothers tap into their innate strengths and resiliency to overcome the root causes of their poverty and create a personal plan for self-sufficiency for their families that will break the generational cycle of poverty and homelessness, so that their children will not experience the same hardships as adults.
o Objectives	* Assist 400 families in finding permanent housing by providing weekly housing workshops and a move-in deposit in our Housing Assistance Program. * Help 90% of pregnant woman without substance abuse issues give birth to healthy babies (normal weight). * Help 50% of approximately 35 substance abusing pregnant women give birth to healthy babies (e.g., normal weight and drug free) in our New Beginnings program. * Have 85% of pregnant clients participate in at least one of the alternative health services (e.g., yoga,

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	<p>chiropractic adjustments, mother and infant massage).</p> <ul style="list-style-type: none"> <li>* Have 50 Latinas earn a Technology Lab certification over the course of a year.</li> <li>* Average 40 clients per week receiving one-on-one instruction in the Technology Lab's afternoon open lab.</li> <li>* Graduate eight women from the paid Community Health Worker Training Program. These formerly homeless mothers will find permanent employment in the community.</li> <li>* Assist each graduate of the Community Health Worker Training Program in the completion of her GED by end of the program or enrollment in a certification program at City College.</li> <li>* Train HPP's 30 family case managers on domestic violence issues so they can recognize and respond appropriately to situations of abuse.</li> <li>* Offer two (one each in English and Spanish) 12-week group therapy sessions (10 to 15 participants per group) for women who live in violent homes and to educate mothers about their options to flee a violent partner.</li> <li>* Achieve an 80% satisfaction rating from client satisfaction surveys.</li> </ul>
<ul style="list-style-type: none"> <li>o Strategies</li> </ul>	<p>HPP's strategy is to end the cycle of homelessness and poverty that is repeated from generation to generation, by helping our clients become self sufficient and productive members of their community. When this occurs, clients' self-esteem soars as they begin to financially support themselves and their families. They become better parents and role models for their children, who see the positive changes in their mothers. The children stay and perform better in school, and are more likely to avoid the negative aspects of the "streets." HPP offers clients non-judgmental, caring, supportive case management. More than half of our 51 employees, and four of eight managers, were homeless mothers when they first came to HPP. HPP is the first community based organization in San Francisco to hire and train former clients. Our case managers and community health workers are the secret to the success of HPP. They are able to create a relationship of trust and credibility with women who have not been treated well by other social welfare programs. They serve as role models for clients who want to turn their lives around. Because they share the same experiences with the women they help, our staff has been able to guide HPP's expansion of services.</p>
<ul style="list-style-type: none"> <li>o Actions</li> </ul>	<p>,HPP provides services that include:</p> <ul style="list-style-type: none"> <li>* Prenatal and parenting education and child development groups</li> <li>* Education and services in preventative health and alternative healing</li> <li>* Drop-in childcare, child development, and assistance in enrollment in public school, affordable child care and preschool</li> <li>* Domestic violence, substance abuse, and legal aid referrals</li> <li>* On-site licensed mental health therapist</li> <li>* Advocacy in child custody/foster care cases</li> <li>* Weekly support groups in both English and Spanish</li> <li>* No-interest "Micro-Loans" and assistance with Earned Income Tax Credit preparation.</li> <li>* Assistance in locating housing and paying move-in deposits</li> <li>* Computer skills, ESL, financial literacy and art classes</li> <li>* Intensive 12-month paid internship preparing formerly homeless mothers for jobs in the community</li> </ul>
<ul style="list-style-type: none"> <li>o Outcomes</li> </ul>	<p>In 2006, 360 families moved into permanent housing, ending homelessness for 687 children. In addition, 108</p>

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	babies were born. Ninety nine (92%) were born of normal birth weight (5lbs 8ozs or higher) and 103 (95%) were born drug free.
o Brief History (when was the organization founded or when was the program launched?)	HPP was founded in November 1989 by Martha Ryan. As a nurse practitioner, Ryan provided prenatal care for homeless pregnant women at the Hamilton Family Center, a shelter in San Francisco's Haight Ashbury. HPP started with a part-time staff of three and an annual budget of \$52,000, providing prenatal care for 72 women to ensure the delivery of healthy babies. Ryan soon recognized that the women and their families faced challenges well beyond the need for prenatal care. Over the next 17 years, HPP expanded services to address the many needs of families. Today, from its own building in the Mission District, HPP provides prenatal and parenting education, on-the-job training, counseling and referrals for substance abuse and domestic violence, housing assistance, children's services, peer group supports, tax filing assistance, a community technology center, and many classes (e.g., ESL, art, yoga, and literacy).
o Size and Magnitude of Program or Project	HPP serves more than 2,500 unduplicated families each year. Between 280 and 300 families come to HPP every week. Of those, 40 to 50 families are coming for the first time.
▪ Number of People Served, Involved, Impacted	
▪ Annual Budget, Percentage of Earned Income and Staff	\$3.7 million, 0 percent Earned Income, 51 employees
▪ Funding Sources and Partners	<ul style="list-style-type: none"> <li>▪ HPP's funding sources include individual donors (10%), corporations (2%), foundations (32%), and government sources (54%).</li> <li>▪ HPP's partners include Project Homeless Connect, Black Infant Health Improvement Program, City College of San Francisco, San Francisco General Hospital, Children's Counsel, La Casa de las Madres, Riley Center, Asian Women Shelter, Woman Inc., Bay Area Legal Aid, Homeless Advocacy Project, the Domestic Violence Unit of the SFPD, the Bar Association of San Francisco's Volunteer Legal Services Program, San Francisco Food Bank, SRO Collaborative, Hamilton Family Shelter, Catholic Charity's St. Joseph Village, Compass Community Service, Missionaries of Charity, the San Francisco Chronicle's Season of Sharing, the San Francisco Apartment Association, the San Francisco Shelter System, Epiphany Residential Program, Jelani House, Asian American Recovery Services, Ohlhoff Women's Residential Program, Walden House, Iris Center, Lee Woodward Counseling Center, Walden House Outpatient Services, the Haight Ashbury Free Clinic Treatment Services, the Family School, Episcopal Community Services, Food Service Job Training &amp; Retention Program, Asian Neighborhood Design, C.H.E.F.S. (Conquering Homelessness through Employment in Food Service), Women's Initiative ALAS Program, Hilltop Beauty School, Inc., Americorp VISTA.</li> </ul>
o Results and Evidence of Success	In 2006, 360 families moved into permanent housing, ending homelessness for 687 children. In addition, 108 babies were born. Ninety nine (92%) were born of normal birth weight and 103 (95%) were born drug free.
• Metrics for Evaluation Progress	

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	<p>HPP maintains sign in sheets for all activities, from simply checking in at the front desk to receiving case management, participating in classes, participating in the Tech Lab classes or drop-in “open lab,” receiving a referral to another agency (e.g., a substance abuse treatment or domestic violence residential facility). Each new client is assigned a case manager after an intake assessment. The assessment form captures significant personal data that becomes the client’s baseline situation. Each interaction with HPP (e.g., additional visits with the case manager, attendance at a class, referral to another agency) is recorded in the Client Database and is compared against the baseline. Of particular importance in measuring success are the progress notes provided by the case manager. This data is an important tool in understanding how well each client’s personal plan for self-sufficiency is going. In addition, surveys are voluntarily completed by clients to rate HPP’s services, to suggest changes they would make, and what other services they think HPP should provide.</p>
<ul style="list-style-type: none"> <li>• Change in Outcomes or Metrics Over Time</li> <li>• How long does it take to secure results for the program above?</li> </ul>	<p>Of the 1,379 babies born to poor and homeless women served by HPP since 1992, 89% have had healthy birth weights and 95% have been born drug-free. Since 1998, when HPP inaugurated a housing program, 2,235 families (including 3,993 children) have moved into stable housing.</p> <p>It takes one year to secure results from our programs.</p>

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