

# CALIFORNIA EMERGING TECHNOLOGY FUND

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## ORGANIZATION PROFILE: KOREAN CHURCHES FOR COMMUNITY DEVELOPMENT

JUNE 22, 2007

### – ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	<b>KOREAN CHURCHES FOR COMMUNITY DEVELOPMENT</b>
Name(s) of Principal(s) and Complete Titles	Hyepin Im, President and CEO Jin Kim, Executive Director Marina Flores, Development and Public Relations Manager
Contact Information (complete)	<b>(213) 984-4243</b> <b>3550 Wilshire Blvd, Suite 922</b> <b>Los Angeles, CA 90010</b>
Name of Program or Project (if different from organization)	
Geographic Location or Focus of Program or Project	The Korean American community in Los Angeles, California
Demographic Overview of Focus Community or Population	More than 500,000 Koreans live in Southern California, with nearly 300,000 in Los Angeles County. Despite the model minority myth, Korean Americans are one of four communities that are below the national median income, along with African Americans, Native Americans, and Hispanic Americans. Korea-born Koreans exhibit the lowest median person's incomes among Asian groups, and over 82% of the Korean American community are foreign born, immigrating to the US after 1985. Although Korean Americans have the highest rates of self-employment in the United States, they carry a lower than average rate of homeownership – only 43% compared to the 62% of white households and 68% for Chinese households. Additionally, Korean Americans have the highest uninsured rate among all population groups in the United States. Seventy-five percent of the Korean American community is connected to a church. A Merrill Lynch report indicates that Korean Americans have the lowest computer proficiency rates of all races.
Description of Program or Project named above	Korean Churches for Community Development (KCCD) serves as a bridge between the Asian American community and the greater community at large in connecting and creating private and public collaborations. KCCD's mission is to maximize the capacity of Asian American faith-based organizations and other community nonprofits to remove the cultural, language, and economic barriers by increasing their access to resources and funds in order to assist low to moderate income individuals and revitalize neighborhoods.
o Goals	
o Objectives	KCCD has implemented a number of successful programs, targeting the needs of various populations within the Korean Community. KCCD's Homeownership Program assists low-income individuals become first time homebuyers. The Marriage Education Program strengthens communities by providing valuable skills training to couples, families, and individuals. The Youth Workforce Program works with multiple partner agencies to address the rising gang crisis among Asian American youth. The Communities Empowering Youth program provides

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	training in organizational capacity for other organizations that serve Korean American youth. KCCD also conducts Parent Educational Seminars that greatly improve communication and understanding between Korean American parents and their children. KCCD also hosts a national Lighting of the Community Conference, which partners with the White House and the U.S. Small Business Administration to improve services to the Asian American community.
o Strategies	KCCD utilizes its network of local churches, non-profits, faith based organizations, media, and public and private entities to create winning partnerships and implement innovative initiatives that transform and empower the community. KCCD draws upon best practice models and values the importance of being culturally and linguistically competent. KCCD aims to continually change the landscape of opportunity through the use of technology, so that individuals can achieve success.
o Actions	KCCD has successfully implemented many new programs, as well as created partnerships with other churches and organizations.
o Outcomes	Since its inception in 2001, KCCD has trained over 2,000 faith based and community organizations in California and across the country, and has provided sub-grants and one-on-one technical assistance to organizations who are serving various areas including youth, homeownership, marriage, and homelessness. Additionally, KCCD has trained over 4,000 homebuyers in the homebuyer process and assisted them with down payment assistance through our Housing Counseling Agency. In the first year of KCCD's Youth Workforce Program, KCCD served a total of 341 youth, exceeding its goals by 181, and placing youth in employment training, higher education, and job training opportunities.
o Brief History (when was the organization founded or when was the program launched?)	KCCD, a national nonprofit organization based in Los Angeles, was founded in 2001 to address existing barriers and problems faced by Asian American youth, families, and communities. KCCD has a history of successfully implementing major initiatives in the Korean and other Asian-American communities in partnership with key leaders of the faith community, government agencies, private and public partners, and the media. KCCD is also active in advocacy and national policy, and will be hosting the 6th annual Lighting of the Community Conference in Los Angeles this year. Additionally, KCCD will be partnering with the U.S. Department of Health and Human Services to convene a National Youth and Family Summit in Washington D.C.
o Size and Magnitude of Program or Project	Since its founding six years ago, KCCD has provided capacity training for over 1,000 faith-based and community organizations from across the country in collaboration with such partners as the U.S. Department of Housing and Urban Development, the White House Office of Faith-Based and Community Initiatives, and the U.S. Department of Health and Human Services in California, Michigan, Pennsylvania, Texas, Hawaii, Illinois and the greater Washington, DC area. KCCD received \$5 million grant from the Department of Labor to impact 1,200 youth and multiple agencies. KCCD recently hosted its 6 <sup>th</sup> Home Ownership Fair, partnering with fourteen mega-churches (churches with an annual giving of over 1,000,000) in the Los Angeles area as well as eleven Korean medias. Over 3,000 people have participated in KCCD's Home Ownership Program.
<ul style="list-style-type: none"> <li>▪ Annual Budget, Percentage of Earned Income and Staff</li> </ul>	KCCD's budget in 2007 is \$796,000, with a total earned income of 4%.
<ul style="list-style-type: none"> <li>▪ Funding Sources and</li> </ul>	KCCD has received funding from U.S. Department of Labor, U.S. Department of Health and Human Services,

5 Third Street, Suite 520 | San Francisco, CA 94103 | P 415.744.CETF (2383) F 415.744.2399

[www.cetfund.org](http://www.cetfund.org)

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<p><b>Partners</b></p>	<p>California Healthy Marriages Coalition, Americorps Vista, United Way, Annie E. Casey Foundation, the California Endowment, Freddie Mac, Asian American Job Training Center, Bank of America, Bethany Presbyterian, Blu Element Inc., Blue Cross, Countrywide, Fannie Mae, Hamni, Maximus, Mission of Peace – Department of Housing and Urban Development, Nara Bank, New Creation Engineering Saeahan Bank, Southern California Edison, State Farm Auto Insurance Company, Ten Communications, Union Rescue Mission, University of Southern California, Washington Mutual, Wells Fargo, Wilshire State Bank, Wilshire United Methodist Church, Young Nak Presbyterian Church, and other private donors. KCCD has partnerships with well over 100 organizations and offices, including the State of California Employment Development Department, the City of Los Angeles, Los Angeles Unified School District, multiple police and sheriff’s offices in Los Angeles and surrounding cities, and an abundance of service providers ranging from mental health and substance abuse to job training and healthcare. KCCD’s also has a network of over 1,000 Korean churches in the Southern California area with congregations of up to 8,000 people.</p>
<ul style="list-style-type: none"> <li>○ Results and Evidence of Success             <ul style="list-style-type: none"> <li>● Metrics for Evaluation Progress</li> </ul> </li> </ul>	<p>As a result of KCCD’s efforts over the last six years, many partnerships have been formed that have enabled churches and organizations to better equip themselves to serve their community. In addition, many individuals have been served through KCCD’s various programs, including the Homebuyer program, the Marriage Education Program, and the Youth Workforce program. This has resulted in an increase of Korean American homebuyers, an increase in individuals who are equipped with interpersonal skills, and a decrease in Asian American youth gang involvement. KCCD carefully monitors all programs and provides valuable information to key stakeholders that can be used to increase understanding and improve lives. When necessary, KCCD employs the services of consultants to gather information regarding the success of programs.</p>
<ul style="list-style-type: none"> <li>● Change in Outcomes or Metrics Over Time</li> <li>● How long does it take to secure results for the program above?</li> </ul>	<p>As KCCD’s partnerships continue to expand, outcomes will improve. KCCD will continue to utilize outcomes for the purpose of impacting policy surrounding issues that affect the Korean American and Asian American community.</p>

Note: By submitting the Organization Profile you are agree that the:

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