

CALIFORNIA EMERGING TECHNOLOGY FUND

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ORGANIZATION PROFILE: ORGANIZATION NAME DATE – JUNE 25, 2007

– ORGANIZATION AND PROJECT OVERVIEWS –

Name of Organization	LIBRARY FOUNDATION OF LOS ANGELES
Name(s) of Principal(s) and Complete Titles	Carolyn D. Wagner, Executive Director
Contact Information (complete)	630 West Fifth Street, Los Angeles, CA 90071 213/228-7501 cwagner@lapl.org
Name of Program or Project (if different from organization)	The Library Foundation is the nonprofit fundraising arm of the Los Angeles Public Library (LAPL)
Geographic Location or Focus of Program or Project	The City of Los Angeles and surrounding communities
Demographic Overview of Focus Community or Population	LAPL and its downtown Central Library and 71 branch libraries serve over four million people - the largest and most diverse public library constituency in the nation - in a geographic area that spans nearly 500 square-miles, from San Pedro to Sylmar, Eagle Rock to Pacific Palisades. Last year, patrons of all ages and ethnicities made more than 14 million visits to their local LAPL library and checked out over 15 million items.
Description of Program or Project named above	The Library Foundation of Los Angeles is a nonprofit organization that seeks private sector support for the LAPL. The Los Angeles Public Library maintains a collection of more than six million books and materials and provides free public use of more than 2,200 fully-equipped multimedia computers connected to a vast array of electronic information resources, including more than 100 information-rich subscription databases, digitized collections, and the Internet, all of which are accessed through www.lapl.org , which transports LAPL's resources to a national and global audience. The LAPL's mission is to provide free and easy access to information, ideas, books and technology that enrich, educate and empower every individual in the city's diverse communities, and beyond. Since the mid-1990s, LAPL has become a national leader in advancing public library electronic information initiatives.
o Goals	
o Objectives	Contributions to the Library Foundation support books and materials, select capital improvements, literacy and reading enrichment programs, cultural arts programming, new information technologies, and library services that provide greater access to learning. One of the Library Foundation's principal responsibilities during the past decade has been to raise funds to help provide the LAPL with the equipment and resources necessary to improve information service delivery and accommodate future growth. Among the priority needs during the next few years is to raise funds for new computers, fiber optic installations, new databases, digitization of special collections, and infrastructure upgrades.
o Strategies	Much of LAPL's success in the development of new information technologies has come about as a result of the

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	generous support of private sector donors. This public/private partnership has been critical to LAPL's advances.
o Actions	The Library Foundation will continue to seek funds from individuals, corporations and foundations to support new technology developments.
o Outcomes	Through a combination of public and private sector efforts, LAPL will continue to provide the residents of Los Angeles and surrounding communities with optimum service and free access to state-of-the-art electronic information technologies.
o Brief History (when was the organization founded or when was the program launched?)	Since its creation in 1992, the Library Foundation has raised more than \$70 million to support LAPL programs and services citywide. Recent Foundation-supported projects include: Children and families: Citywide Summer Reading Club; Grandparents and Books; After-school Computer Aides; Teen Reading Club; Student Smart; Central Library's Teen'scape. Adults: Adult Literacy Services; Cultural Programs at the Central Library. All ages: Exhibits at the Central Library; New technologies; New books and other materials. Established in 1872, the Los Angeles Public Library (LAPL) is comprised of a downtown Central Library and 71 branch libraries that serve over four million people - the largest and most diverse public library constituency in the nation - in a geographic area that spans nearly 500 square-miles. All LAPL libraries are ADA compliant.
o Size and Magnitude of Program or Project	Through its more than 2,200 computers, the LAPL provides more than five million hours of free public access. Across the city, computers are in use from the time libraries open until they close. Computer use is especially heavy during after-school hours and on weekends. All LAPL libraries are wireless hubs; there are more than 22,000 wireless connections to the Internet per month through these hubs. LAPL's web site has more than 110 million "hits" per year. LAPL's subscription databases are accessed over one million times per year. There are more than 600,000 hits on Teen Web per year and over 300,000 hits on the Adult Literacy site, and nearly seven million hits on the Kids' Path site.
▪ Annual Budget, Percentage of Earned Income and Staff	The Library Foundation's annual budget for 2006-07: \$5,375,000. 23% is for staff. -0- Earned Income.
▪ Funding Sources and Partners	The Library Foundation has been successful during the past 15 years raising funds from corporate, individual and foundation donors for LAPL information technology initiatives.
o Results and Evidence of Success	The LAPL measures the use of its electronic resources and utilizes the data to allocate hardware and to inform decisions about the selection of electronic resources. This information is key to not only setting yearly goals, but in creating long range plans. Success for the Library Foundation is measured in its ability to secure funds for LAPL programs and resources.
• Metrics for Evaluation Progress	
• Change in Outcomes or Metrics Over Time	LAPL staff stay abreast of new technologies as they emerge and evaluate for relevance. Progress and change have been accelerating at an ever-increasing pace; the "virtual library" of the 1990s bears little resemblance to the state-of-the-art library of today. Public use has increased exponentially. As new technology developments are ongoing, so are fundraising needs and efforts. Library Foundation donors are increasingly aware of the important role the private sector plays in achieving success.
• How long does it take to secure results for the program above?	

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- Your Organization expressly grants permission to post the submitted information in a public area of the CETF website,
- Statements and representations made about your non-profit are true and contain falsehoods, and

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REGION FACT FINDING CONVERSATION
WITH KEY STAKEHOLDERS AND PROSPECTIVE PARTNERS

DATE
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