

CALIFORNIA EMERGING TECHNOLOGY FUND

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STREET TECH

JANUARY 30, 2007

— ORGANIZATION AND PROJECT OVERVIEWS —

Name of Organization	STREET TECH
Name(s) of Principal(s) and Complete Titles	Barrie Hathaway, Executive Director, (510) 234-1300, Ext. 3, barrie@streettech.org
Contact Information	2300 El Portal Drive, Suites F & G, San Pablo, CA 94806, P (510) 234-1300, F (510) 234-1338, www.streettech.org
Name of Program or Project	Street Tech also operates a desktop and network support business venture, Relia Tech and a computer refurbishing program, ReUse Tech.
Geographic Location or Focus of Program or Project	San Francisco Bay Area with a focus on Contra Costa and Alameda Counties.
Demographic Overview of Focus Community or Population	<p>Primary focus is on low income men and women of all ages. Students report the following income upon program entry:</p> <ul style="list-style-type: none"> • 78% Extremely Low Income • 18% Very Low Income • 5% Low Income <p>Ethnic diversity is also quite broad with the following currently reported:</p> <ul style="list-style-type: none"> • 9% Asian • 24% White • 41% African American • 19% Hispanic • 7% Other
Description of Program or Project	Street Tech’s vision and mission highlight our focus on creating social and economic self-sufficiency through a sustainable career. We are organized to provide the life skills training along with education and experience in the technology field that is critical to social progress and individual success. Our record speaks for itself with over 90% of our job ready graduates gaining employment. We apply what we preach and Relia Tech and ReUse Tech are prime examples of the same. Relia Tech echoes the values and teaching of Street Tech in “helping people help themselves” – Relia Tech helps Street Tech by providing revenue and an excellent avenue for students’ hands on training and job placement opportunities.

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	<p>At Street Tech we surround our students with a comprehensive array of curriculum and resources, ensuring that those students who complete the program can compete in the job market and are successful and thriving in their new career. We have developed and continuously improve a curriculum and teaching staff that responds to the unique circumstances of these men and women and delivers a successful method of training, a professional environment for learning and a proven, comprehensive learning model that helps these deserving, capable people gain jobs, self respect and financial independence. Street Tech also operates a desktop and network support business venture, Relia Tech. Through Relia Tech, Street Tech provides hands on technical work experience for students and jobs for graduates. Relia Tech offers support and consulting services to small businesses and residential customers. In addition to jobs and work experience for Street Tech students and graduates, Relia Tech’s goal is to provide a growing, reliable source of earned income to support Street Tech’s nonprofit mission.</p> <p>Through Relia Tech, Street Tech also operates a computer refurbish program, ReUse Tech. Through this program, we receive donated computer equipment from local community members and businesses, and with the help of students and Relia Tech staff, we recondition the computers, install a full suite of software and provide these fully reconditioned, plug-in ready systems to individuals, nonprofit organizations, churches and schools at little or no cost to the recipient.</p>
<ul style="list-style-type: none"> ○ Goals, Objectives, Strategies, Actions, Outcomes 	<p>Goals:</p> <ul style="list-style-type: none"> ● Enroll at least 120 students in 2006. ● Achieve minimum of 70% student retention/class completion. ● Achieve minimum of 70% technical certification success. ● Achieve minimum of 70% job placement post graduation. <p>Strategies:</p> <ul style="list-style-type: none"> ● Prepare students for careers in Information Technology by offering them an opportunity to obtain all the skills, tools, and information they require. ● Provide work experience for students and graduates through our business ventures Relia Tech and ReUse Tech. ● Teach economic self sufficiency to our students while demonstrating self sufficiency ourselves, through our business model and self sufficiency strategies.
<ul style="list-style-type: none"> ○ Brief History (when founded or launched) 	<p>Street Tech was founded in 1999 and launched in 2000 by Paul Lamb, the founding executive director and current board member. Relia Tech and ReUse Tech were both launched in 2003.</p>
<ul style="list-style-type: none"> ○ Size or Magnitude of Program or Project 	<p>Outcomes:</p> <ul style="list-style-type: none"> ● 2005 Enrollment 86 ● 2005 Student Job placement 92%

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	<ul style="list-style-type: none"> • 2005 Student Retention/Completion 86% • 2005 Certification 70% • 2006 Student Enrollment 102 • 2006 Student Job Placement 89% (will improve as recent graduates secure positions) • 2006 Student Retention/Completion 84% • 2006 Student Certification 76% <p>Street Tech has enrolled 527 students since 2000.</p>
<ul style="list-style-type: none"> ▪ Number of People Served, Involved, Impacted 	
<ul style="list-style-type: none"> ▪ Budget and Staff 	<p>2007 budget is \$714,000. Paid staff in both Street Tech and Relia Tech is 11, or 7.5 FTE. In addition, Relia Tech hosts 4 to 8 non-paid internship positions for current students at any given moment in time.</p>
<ul style="list-style-type: none"> ▪ Funding Sources and Partners 	<p>Street Tech receives funding from various sources. Not including income from Relia Tech, to support Relia Tech's budget, following is a funding sources breakdown:</p> <ul style="list-style-type: none"> • Government – 12% • Individual Contributors – 6% • Corporate Foundations – 32% • Private Foundations – 39% • Tuition Reimbursement Income – 11%
<ul style="list-style-type: none"> ○ Results and Evidence of Success 	
<ul style="list-style-type: none"> • Metrics for Evaluation Progress 	<ul style="list-style-type: none"> • See outcomes above for metrics. • Street Tech also surveys all past alumni annually to assess ongoing employment, pay increase statistics and more. • Street Tech also surveys current students for feedback on current curriculum, instructors and staff support. This feedback is used to monitor class performance and institute program changes and improvements each year.
<ul style="list-style-type: none"> • Change in Outcomes or Metrics Over Time (How long does it take to secure results?) 	<ul style="list-style-type: none"> • Students will require from 6 to 12 months of training to successfully begin their new careers in information technology. Job placement usually occurs within 45 days of completing planned courses.