

CALIFORNIA EMERGING TECHNOLOGY FUND

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WORLD INSTITUTE ON DISABILITY (WID)

JANUARY 30, 2007

— ORGANIZATION AND PROJECT OVERVIEWS —

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| Name of Organization | WORLD INSTITUTE ON DISABILITY (WID) |
| Name(s) of Principal(s) and Complete Titles | Kathy Martinez, Executive Director, (510) 251-4326, kathy@wid.org |
| Contact Information | 510 16 th Street, Suite 100, Oakland, CA 94612, F (510) 763-4109, http://www.wid.org |
| Name of Program or Project | Technology Policy, Access to Assets, California Work Incentives Initiative, Proyecto Visión, Health Access and Long Term Services |
| Geographic Location or Focus of Program or Project | Statewide, National |
| Demographic Overview of Focus Community or Population | WID's focuses on the 5.9 million individuals with disabilities in California and the more than 50 million people with disabilities in the U.S., and the organizations that support them including disability and social service providers such as: benefits planners and vocational rehabilitation counselors; policy-makers and legislators; government agencies; human resources personnel, diversity managers and recruiters at corporations, businesses and other employers; and asset-building professionals at credit unions, banks and other financial institutions. |
| Description of Program or Project | Technology Policy - Society is increasingly dependent on e-mail, cell phones, voicemail and the Internet for work and communication, but people with disabilities can be left out when these technologies are not accessible. WID laid the public policy groundwork for Section 255 of the 1996 Telecommunications Act, which requires telecommunications companies to make their products and services accessible to consumers with disabilities. WID also was an important advocate for the 1998 amendments to Section 508 of the Rehabilitation Act, which requires federal government agencies to comply with the Section 508 accessibility standards when procuring, developing, maintaining or using electronic and information technologies. WID now advises the information technology and telecommunications industry on how to make their products and services accessible. WID develops public policy recommendations, identifies best practices and offers training curriculums on how consumers can find accessible technology. |

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| | <p>Access to Assets - The Access to Assets project opens doors for the disability community by promoting asset-building and financial literacy among people with disabilities. Asset building is an anti-poverty strategy helping low-income people move toward greater economic independence by saving and purchasing long-term assets. Access to Assets bridges the gap between the asset building and disability communities through: training and technical assistance, policy analysis, public education and information and referral.</p> <p>California Work Incentives Initiative (CWII) - Confusing benefit eligibility rules and a lack of accurate information often serve as disincentives to work for people with disabilities. WID developed the CWII to provide information on health coverage, work and benefits to disabled people. CWII provides community trainings and web-based services, including one-on-one technical assistance at its Disability Benefits 101 website, www.db101.org. CWII also staffs a statewide policy discussion forum on health, work, benefits, and disability: The California Work Group on Work Incentives and Health Care.</p> <p>Proyecto Visión (PV) - The first national technical assistance center to increase employment opportunities for Latinos with disabilities, PV provides culturally and linguistically appropriate services to employers, service providers and jobseekers to address barriers that preclude Latinos from utilizing disability services and connecting to work. PV’s program includes a website, www.proyectovision.net, electronic newsletter and listserv; a toll-free technical assistance hotline; an annual conference; and regional trainings.</p> <p>Health Access and Long Term Services - WID addresses health care disparities for people with disabilities by working to improve access to quality care. WID trains medical staff in culturally competent health care and in how to make services and equipment accessible. WID also seeks to improve the quality and availability of services like Personal Assistance Services that help people with activities of daily living. Unfortunately, instances of abuse in such settings are alarmingly high. In response, WID is creating the Curriculum on Abuse Prevention and Empowerment (CAPE), a comprehensive training curriculum on abuse awareness and prevention strategies.</p> |
| <ul style="list-style-type: none"> o Goals, Objectives, Strategies, Actions, Outcomes | <p>WID’s mission is to advance the human and civil rights of people with disabilities. WID’s programs utilize research, training, advocacy and public education to help people with disabilities throughout the world have increased opportunities to live independently. Outcomes which are a result of WID’s work include: a more organized disability community; improved relations and strategic partnerships with government and the public and private sectors to advance the concept of disability as a civil rights issue; development of local, state and national policies that insure access to goods and services for people with disabilities; mentoring of disability leaders to serve as spokespeople and role models to advance disability rights.</p> |
| <ul style="list-style-type: none"> o Brief History (when founded or launched) | <p>Founded in 1983 by leaders of the Independent Living Movement, WID’s work focuses on issues and problems that directly affect people’s ability to live full and independent lives. WID’s programs address employment, economic development and financial stability issues; conduct research and policy analysis on personal assistance services, accessible health care, technology and other topics. A majority of the Board and staff are persons with disabilities.</p> |

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| <ul style="list-style-type: none"> ○ Size or Magnitude of Program or Project | <p>WID serves approximately 100,000 people per year.</p> |
| <ul style="list-style-type: none"> ▪ Number of People Served, Involved, Impacted | <p>WID serves approximately 100,000 people per year.</p> |
| <ul style="list-style-type: none"> ▪ Budget and Staff ▪ Funding Sources and Partners | <p>\$1,934,631 (2006-2007), 15 Employees, 1 Volunteer</p> <p>Abilities Fund - Department of Labor, AT&T, AT&T Foundation, Bell South, California State Automobile Association, The California Endowment, California Health Advocates, California Health Incentives Improvement Project at the California Institute on Human Services, California Wellness Foundation, Charity Begins at Home, Christopher Reeve Foundation, Cingular Wireless, County of Los Angeles - Department of Mental Health, US Department of Education - Rehabilitation Services Administration, East Bay Innovations, Friedman Family Foundation, Heron Foundation, Issue Dynamics, Kaiser Permanente, Motorola, Nat'l Community Development Bank, National Institute on Disability and Rehabilitation Research, North County Inland Career Center, Paul G. Hearne Award, Pause 4 Kids, PG&E, Realecon, San Francisco Foundation, San Jose State University, Saperstein, Goldstein, Demchak & Baller, SBC Excelsior, Social Security Administration, St. Mary's Medical Center, State of New Jersey Department of Human Services, US Agency for international Development, University of Iowa (NIDRR), Verizon, Voss Enterprises, Wal-Mart, Wells Fargo, Wells Fargo Foundation</p> |
| <ul style="list-style-type: none"> ○ Results and Evidence of Success | |
| <ul style="list-style-type: none"> • Metrics for Evaluation Progress | <p><u>Tech Policy</u></p> <ul style="list-style-type: none"> • Increased interest in making products and services accessible • Recognition that disability community is a viable market <p><u>Access to Assets</u></p> <ul style="list-style-type: none"> • The toll-free technical assistance and referral hotline and e-mail received 3,493 calls/e-mails from individuals with disabilities, conducted consultations for 72 asset building organizations, and assisted 35 disability service organizations • Access to Assets' monthly online newsletter <i>EQUITY</i> reaches approximately 30,000 individuals representing the disability and asset building communities <p><u>CWII</u></p> <ul style="list-style-type: none"> • More than 25,000 people visited www.db101.org in January 2007. Over 300 website visitors tried the new California statewide DB101 online Benefits-to-Work calculator that month; 200 of them finished their session to receive their personal results summary |

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| | <ul style="list-style-type: none"> • In the last year CWII conducted 21 local trainings statewide and 3 webcasts on the new calculator features; the events increased widespread interest in CA benefits planning information services <p><u>Proyecto Visión National Technical Assistance Center on Employment for Disabled Latinos</u></p> <ul style="list-style-type: none"> • Proyecto Visión has facilitated employment outcomes for more than 300 Latinos with disabilities • Approximately 50 disabled Latinos have secured new or retired computer hardware through technical assistance provided by the job specialist; hundreds have received basic computer skills training • More than 500 employers, social service providers and jobseekers have received training about computer-related assistive technology devices and software at conferences throughout the United States <p><u>Health Access and Long Term Services</u></p> <ul style="list-style-type: none"> • Conduct field-tests on four draft training modules and curriculum text via WID's website, and disseminate 40 copies, of training curriculum created in 2005, "Access to Medical Care: Adults with Physical Disabilities" • Produce and disseminate copies of the abuse prevention curriculum • Provide one- or two-hour training workshops on the curricular materials to 250 individuals and 20 agencies • Disseminate 100 copies of the abuse-prevention, multi-media CD featuring digital-story-telling movies |
| <ul style="list-style-type: none"> • Change in Outcomes or Metrics Over Time (How long does it take to secure results?) | <p>The amount of time it takes to secure results varies from program to program at WID; however, all programs are able to bring about significant outcomes within a 12-month period.</p> |