



What has the nominee accomplished qualitatively and quantitatively to help close the Digital Divide and what has been the magnitude of the impact?

- ❖ National leader in improving the “Home Learning Environment” of low-income school children.
- ❖ Take IT Home
 - Home computer loaded with selected software, online educational content, information about affordable broadband options and hands-on training for parents.
- ❖ Launched California effort in 2008 with CETF grant
 - Served 1,400 families since inception, of which 68% have annual incomes of \$35K or less. 86% of these families are high school level graduates and 28% are not high school graduates. Post interaction with Computers for Youth (CFY), 95% are more confident they can help their child learn, 93% are more connected to their child’s school.
- ❖ Awarded \$7.6 MM by U.S. Department of Commerce for Sustainable Broadband Adoption portion of the Sustainable Broadband Technology Opportunities Program.

How has the nominee made an exemplary contribution towards Digital Inclusion that distinguishes the effort from others?

- ❖ Teacher Professional Development
 - CFY trains teachers to incorporate technology into instruction and link in-school to at-home learning through CFY educational software and MyHomeLearning.com site.
- ❖ Student Software Team
 - Former Take IT Home students test software for possible inclusion in CFY software used CFY home computers and MyHomeLearning.com.
- ❖ MyHomeLearning.com
 - CFY site launched November 2009 as a resource to over 300 screened educational products targeted for Middle and Elementary students. First built experimentally but now receives over 25K hits/month, with no advertisements.

How is the nominee regarded and respected by colleagues and the community?

- ❖ B.T.O.P. award indicates validation of CFY approach and track record.
- ❖ Co-Founder and CEO, Elisabeth Stock, recently elected as an Ashoka Fellow.
- ❖ WNYC Brian Lehrer Show recently featured Mark Malaspina, Chief Officer of Operations.
- ❖ Education Week’s October 13, 2010 issue features co-editorial, “Home Computers and Student Achievement” by Elisabeth Stock.
- ❖ CFY 2009 beneficiary of 100 Women in Hedge Funds New York City Gala.
- ❖ CFY receives 4-star rating from Charity Navigator three years running.

What does the nominee do to inspire, enlist and assist others in promoting Digital Inclusion, especially harnessing market forces to serve the public good?

- ❖ Affiliate Network
 - A national coalition of non-profits committed to improving Home Learning Environment of low-income families through innovative use of technology.
- ❖ The Educational Software Package
 - CFY builds partnerships with numerous software developers, gaining access for families that would otherwise have these resources unavailable to them. Also leverages partnerships to continue Digital Inclusion momentum in the business sector.
- ❖ CFY’s Volunteers
 - Volunteers recruited to assist at Family Learning Workshops and reduce student to teacher ratio. Enables education and encouragement towards commitment to harnessing potential of Home Learning Environment.

How does the nominee capture the spirit and legacy of Don and Rosemary Vial?

- ❖ Diverse stakeholder collaboration.
- ❖ Partnerships with for-profit organizations garner donations of products for use by CFY families and valuable feedback to industry executives via Take IT Home program and Student Software Team.
- ❖ As a B.T.O.P. recipient, CFY is a large Government partner enabled to promote broadband access for low-income families in the Los Angeles area.
- ❖ CFY functions as an education partner, working directly with school districts.
- ❖ The Affiliate Network managed by CFY engages and supports numerous non-profits nationwide.