2012 Don and Rosemary Vial Awards for Digital Inclusion
Exemplary Individual Performance Nominee

Mr. Mario Garcia
Technology Outreach Specialist
Chicana / Latina Foundation

Mario Garcia has helped the Chicana/Latina Foundation (CLF) close the Digital Divide in low-income communities. He has taken the responsibility of ordering, receiving, processing and delivering computers, and providing technical support to families served by CLF. With his extensive research and negotiating skills, he has purchased 1,076 computers, tripling the originally budgeted amount for 300 computers. These computers have been a driving force in connecting underserved families to broadband and arming them with tools to help them succeed in the future.

Mario has touched the lives of many people with the delivery of computers to first-time Internet subscribers and basic Digital Literacy training. Mario has developed a basic Digital Literacy curriculum in Spanish for adults, conducted “Train the Trainers” workshops for high school students, and worked diligently with Northern Californian refurbishing agencies. Mario is committed to providing education and resources to underserved communities so they are not left behind because of the Digital Divide.