



## CCEEB Board of Directors Names Sunne Wright McPeak as Chair

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SAN FRANCISCO--(BUSINESS WIRE)--The board of directors of the [California Council for Environmental and Economic Balance](#) (CCEEB) has unanimously elected Sunne Wright McPeak as its tenth chair. McPeak succeeds longtime chair Walter McGuire in leading CCEEB's efforts to ensure the resiliency of California's environment, its communities, and its economy.

"For well over a decade, I've had the honor of serving as CCEEB's Chair," says Walter McGuire. "It has been a wonderful ride. I have enormous confidence in the abilities our professional staff and consultants bring to work every day, and I look forward to seeing new leadership take the helm as we look towards a transformational future for California."

"I want to thank Wally for his tremendous service to our organization over these last 16 years. He has been a steadfast leader in our work with the State to advance some of the nation's most significant environmental policies," says William J. Quinn, CCEEB President and CEO. "We could not be more honored that Sunne will lead our organization at this critical juncture for California. Her deep experience as a creative and dynamic leader is absolutely necessary to ensure we chart our vision for a bright and resilient future for our State."

McPeak currently serves as the President and CEO of the California Emerging Technology Fund, a statewide non-profit foundation working to close the Digital Divide by accelerating the deployment and adoption of broadband. From 2003 to 2006, McPeak served as Secretary of the California Business, Transportation and Housing Agency, the lead State agency for economic development. Before being recruited to the Governor's Cabinet, McPeak led the Bay Area Council and the Bay Area Economic Forum, a public-private partnership between the Bay Area Council and the Association of Bay Area Governments. McPeak began her career in public service on the Contra Costa County Board of Supervisors. She was inducted into the National Academy of Public Administration in 2016 and received the Champion of Technology Award from the California State Fair in 2018.

"My experience with Sunne has shown her to be a tireless, determined, and solutions-oriented leader," notes Patricia Rucker, CCEEB's vice chair and the legislative advocate for the California Teachers Association. "We share an optimistic vision for California's future and a commitment to doing the hard work in front of us. Our workforce is evolving and their needs are changing. It's important at this particular inflection point that CCEEB is being led by a woman of Sunne's experience, her caliber, and her dynamic vision for what this organization can accomplish for California. I look forward to continuing CCEEB's longstanding partnership between labor, business, and public policy leaders to develop creative policy solutions that make our State stronger."

In accepting the position, McPeak says, "It is with a profound sense of urgency and a commitment to solutions that I accept this position. The people of California deserve the State's promises – a safe and healthy environment for all, a wealth of cultural and ideological diversity, and a resilient economy in which all can participate. I believe that CCEEB, with its demonstrated capacity for creative coalition-building, is the right organization to take on the State's most pressing challenges. We are ready to get to work."

### About CCEEB

*Founded in 1973 by Governor Edmund G. Brown, the [California Council for Environmental and Economic Balance \(CCEEB\)](#) is a leader in advancing policies that benefit California's environment, public health, and economy. CCEEB brings together the perspectives of business, labor, and public policy leaders in pursuit of balanced and effective policy solutions. CCEEB is a non-profit and non-partisan organization based in San Francisco, California.*

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